

Rep Order# 6861755 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 107680 Printed: 10/10/2012 1:23 PM
 EC'd Yes Last Received: 10/10/2012 12:48 PM
 Showing Buylines: All Lines 1 of 3

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () RESTORE OUR FUTURE
 Product RESTORE OUR FUTURE
 Estimate# 618
 Buyer STEPHANIE KOHLBAUER
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //618
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU, TH	6A-7A	NEWS	:30	\$2,000.00	10/23-10/25	2	1	2	\$4,000.00	
	2	TU-F	6A-7A	TODAY SHOW	:30	\$3,800.00	10/23-10/26	4	1	4	\$15,200.00	
	3	W-F	11A-12P	RACHEL RAY	:30	\$1,000.00	10/24-10/26	3	1	3	\$3,000.00	
	4	TU-F	11A-12P	NEWS	:30	\$1,000.00	10/23-10/26	4	1	4	\$4,000.00	
	5	TU, TH	5P-630P	NEWS	:30	\$3,600.00	10/23-10/25	4	1	4	\$14,400.00	
	6	W, F	5P-630P	NEWS	:30	\$3,600.00	10/24-10/26	2	1	2	\$7,200.00	
	7	TU-F	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	10/23-10/26	8	1	8	\$27,200.00	
	8	TU-F	730P-8P	FACE TO FACE	:30	\$1,800.00	10/23-10/26	8	1	8	\$14,400.00	
	9	TU-F	11P-1135P	NEWS	:30	\$2,800.00	10/23-10/26	4	1	4	\$11,200.00	
	10	TU-F	1135P-1235A	TONIGHT SHOW	:30	\$2,000.00	10/23-10/26	8	1	8	\$16,000.00	
	11	SA	6A-7A	NEWS	:30	\$1,000.00	10/27-10/27	2	1	2	\$2,000.00	
	12	SA	7A-9A	TODAY	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	13	SA	5P-630P	NEWS	:30	\$1,350.00	10/27-10/27	2	1	2	\$2,700.00	
	14	SA	630P-730P	JEOPARDY/WHEEL	:30	\$1,050.00	10/27-10/27	2	1	2	\$2,100.00	

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	15	SA	730P-8P	VEGAS INC	:30	\$1,350.00	10/27-10/27	1	1	1	\$1,350.00	
	16	SA	11P-1135P	NEWS	:30	\$2,800.00	10/27-10/27	2	1	2	\$5,600.00	
	17	SU	6A-7A	NEWS	:30	\$1,000.00	10/28-10/28	2	1	2	\$2,000.00	
	18	SU	7A-8A	SUN TODAY	:30	\$4,000.00	10/28-10/28	1	1	1	\$4,000.00	
	19	SU	8A-9A	MEET THE PRESS	:30	\$5,000.00	10/28-10/28	1	1	1	\$5,000.00	
	20	SU	930A-10A	CHRIS MATTHEWS	:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	21	SU	11P-1135P	NEWS	:30	\$2,800.00	10/28-10/28	1	1	1	\$2,800.00	
	22	SU	1135P-12A	SPORTS NIGHT	:30	\$800.00	10/28-10/28	2	1	2	\$1,600.00	
	23	M	6A-7A	NEWS	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	24	M	7A-9A	TODAY SHOW	:30	\$3,800.00	10/29-10/29	1	1	1	\$3,800.00	
	25	M	11A-12P	RACHEL RAY	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	26	M	12P-1230P	NEWS	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	27	M	5P-630P	NEWS	:30	\$3,600.00	10/29-10/29	1	1	1	\$3,600.00	
	28	M	630P-730P	JEOPARDY/WHEEL	:30	\$3,400.00	10/29-10/29	2	1	2	\$6,800.00	
	29	M	730P-8P	FACE TO FACE	:30	\$1,800.00	10/29-10/29	2	1	2	\$3,600.00	
	30	M	11P-1135P	NEWS	:30	\$2,800.00	10/29-10/29	1	1	1	\$2,800.00	

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	31	M	1135P-1235A	TONIGHT SHOW	:30	\$2,000.00	10/29-10/29	2	1	2	\$4,000.00	
	32	M	8P-10P	THE VOICE	:30	\$8,000.00	10/29-10/29	1	1	1	\$8,000.00	

--REPORT TOTALS--

Report Totals: 78 / \$186,350.00

--SALES MONTHLY TOTALS--

Oct 12: 65 / \$149,750.00 Nov 12: 13 / \$36,600.00

Sales Totals: 78 / \$186,350.00

Station Totals: 78 / \$186,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$532,429	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	35%
		KTNV	24%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	14%
		XXXX	0%								

Books NOV12

Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE